

MINUTES
Children's Hospital Foundation
Board of Directors Meeting
UberConference-(405) 336-1460
11:30 AM, Thursday, November 12, 2020

ATTENDEES: Brooks Altshuler-President, Mark Beffort, Vi Blalock, Amanda Bogie, Justin Brown, Jeanetta Dobson, Christy Everest, Hossein Farzaneh, Morris Gessouroun, Laurie Givens, Robert Hefner V, Danny Hilliard, Sue Homsey, Randy Kamp, John Kennedy, Chay Kramer, Joe Lewallen, Travis Mason, Kathy McCracken, Chris Meyers, Justin Naifeh, Jason Nelson, Drew Neville, Ross Plourde, Susan Porter, Leslie Rainbolt, Marissa Records, Jeff Starling, Sean Trauschke, Al Warren.

Unable to attend: Brooke Halleran, Chip Keating, Jenny Love Meyer, Lisa Talley.

Staff and Guests: Dr. Barish Edil, Linzy Farrant, Jeremiah Lane, Jamie Luton, Ann Waller.

Brooks Altshuler-Introduction-Approval of Minutes:

Brooks welcomed everyone to the call. Gave a brief overview of the agenda for the call. Brooks asked for approval of minutes as distributed. No corrections were announced and minutes were approved.

Dr. Barish Edil Surgery Chairman Update:

Dr. Edil expressed his appreciation for CHF for partnering with Brandon Weeden and Burkhart's programs.

Dr. Nakamura was recruited by Dr. Burkhart, he is a Cardiac Surgeon, with 3-year vision to have Pediatric Heart Transplant Program.

Laurie Givens asked Dr. Edil how many heart transplant programs are in the U.S. He mentioned there are about 14-15 transplant surgeons in the country. Mo spoke about the needs for surgical and other needs relating to the heart transplants and the before, during and aftercare of patients and support.

Leslie Rainbolt asked about the closest program to Oklahoma. Mo and Dr. Edil clarified that Dallas, Little Rock, Kansas City, and St. Louis all have a program.

Amanda Bogie mentioned the mission to take care of Oklahoma kids and this program and the advanced training is good for recruitments and keeping medical students in Oklahoma.

Vi Blalock commented on Dr. Burkhart and Dr. Edil programs and thanked them for involvement with the Brandon Weeden Tournament. She mentioned how the Tournament is good exposure for what CHF does and for the community to know who CHF is.

Mo Gessouroun – Recruitment Update

Mo gave a brief update on the recruitment for Section Chief of Diabetes and Endocrinology/Vice Chair of Research. Dr. John Fowlkes (University of Kentucky) is being heavily recruited for this position, he would be replacing Dr. Steven Chernausek. He will hold the Terrance L. Stull MD Endowed Chair.

Dr. Yamaguchi, named CHF Paul and Ann Milburn Chair in Nephrology, has been helping to advise the department. She's moving in January and starting in February.

Heavily recruiting Dr. Sinisa Dovat – Hematology/Oncology Chief - a high power researcher from Penn State, Hershey. He is their Vice Chair for Basic Science Research, he would be replacing Dr. Bill Meyer, the CHF Ben Johnson Endowed Chair.

Nine candidates have been interviewed for the Section of Cardiology. Also recruiting for General/Community Pediatrics on anticipating the retirement of Dr. Paul Darden.

Mo gave an update on financial cash flow challenges and a new model, that may affect the ability to fund research, genetic labs, genetic counselor programs, and provide development research as in the past.

The College of Medicine's intent is to streamline and uniform practices.

The long-term plan is to have integration with the hospital and there will be more updates throughout the next couple months.

Robert Hefner asked Mo about the endowed chairs for cancer. Mo said the vision was that the new section chief would be able to recruit a team of researchers.

Secondly, he asked if there is a number to share regarding Covid, Mo said they are in phase 3 all hospitals are working together. The government did activate a statewide system for triage. Children's is taking young adult non-Covid patients and sending staff to adult hospital. Nurses and other support staff are being send over to the adult hospital. We are in a challenging position, says Mo.

Travis mentioned a possible recruitment for cardiology, said she was from Oklahoma City, and did her fellowship at Baylor Medical in Houston.

Chris Meyers - Finance Report:

Chris Meyers reviewed financial report, he mentioned in the last board meeting that there would be a freeze on hiring and salaries, due to decrease in funds coming in from events and CMN due to Covid. These processes are in place.

Concern: CMN sponsors are going to continue supporting Covid, we will see a decrease in sponsor donations. However, Walmart has been a great sponsor and supporter, raising more than last year. It's not enough to make up to make up for the others.

There is a restricted funds page in your documents and that shows Endowed funds going to the department. There are also restricted funds from past years that are available for PEDS. We are hopeful the funds will cover the next 12-18 months.

Chris encouraged Board to raise as much money and shop at Walmart. We are thankful for Walmart's loyalty to us.

Robert suggested focusing on unrestricted funds to help with personnel. Brooks encouraged Robert to help support CHF with his time. It is important we don't cut too much so we can still deliver on our mission. There needs to be a laser focus on general funds and unrestricted funds. If anyone has ideas how to generate more funds, grass root fundraising or major gifts let Kathy know. Focus on bringing on and growing local corporate partners like Jiffy Trip. Identifying those type of partners who can get signed up and CHF creates long term relationships.

Vi made an acknowledgment that she wanted to recognize the amazing, hardworking, wonderful staff – she wants them to know how appreciated they are. Vi also agreed that the board needs to step up and help raise funds that it all can't be on the staff.

Robert gave his support to the CHF staff during this tough time.

Robert asked about the rent and parking budget. Travis Mason is working on re-negotiating our lease.

Robert asked for a status update on our PPP loan. Kathy announced that we have completed our steps for forgiveness.

In your packet is the breakdown of CMN funds we brought in and how that was used. We try every year to use CMN funds for programs. \$70,000 was used for CMN conferences, mileage, partner meetings, lunches, recognition and stewardship. We have a large CMN fee of approximately \$280,000. The breakdown for CMN funds to programs: \$480,000 for neonatology, \$50,000 for cancer, \$191,000 for cardiology chair, pediatrics bridge funding \$1.2 million from CMN funds.

Over 10 years ago Walmart came to CHF asking for their own staff person for CMN. This was happening all over the country. We decided to give it a try and hired our first dedicated staff member for Walmart. They had a huge increase and raised over \$400K that year and they haven't slipped under since. Vicki Ernst, who is a previous Walmart employee, is our Partner Development Officer for Walmart and she feels there is still a lot of room for growth for them. It would be concerning if every CMN partner wanted their own staff member but it has worked well for Walmart. We do not allocate staff member salary to CMN or any special event at this time.

Kathy McCracken – Development Report:

Please take time to look through the development report. Staff is very engaged with volunteers and our different groups that raise funds for us. Kim, our grant writer is trying to crank out grants for us but like mentioned earlier is having a hard time due to Covid specific grants. Our local corporate partners like Jiffy Trip had a successful campaign raising \$72,000. OU Dance Marathon and OCU Dance Marathon had their fundraising push days – much of it virtual. For the push days, OU stayed level with what they raised last year and OCU exceeded last year. Our dedicated staff does so much of this virtually and work all hours of the day and night.

Joe Lewallen – Nominating Report:

The nominating committee will meet in the next couple of weeks, and a special meeting will be called to approve the slate. If anyone has any prospective board members please send to Joe or Kathy.

Robert Hefner asked about having a President Elect and recommended having such in place.

Drew Neville – Cancer Initiative:

Kathy and the staff put a plan in place to raise funds for Dr. Meyer’s replacement. Part of the plan was to hopefully have memo of understanding in place with OUMI and OU, this has been delayed due to Covid.

CHF received a letter from the Operations Council and we have responded.

Kathy McCracken - Wrap Up Remarks:

We received an estate gift of \$26,000 from the Moses estate.

OU Dance Marathon’s Chairman is Brendon Anoatubby, Governor Anoatubby’s grandson, and he has secured \$100,000 in commitments.

Brooks reminded the board to think of their local partner connections and any introductions that they can make for staff. Al Warren supports recruiting local partners. Al didn’t want the board to lose sight of our wonderful CMN partners and thanked the board and staff for their commitment and hard work.

Brooks adjourned the meeting.

Respectfully Submitted

Jamie Luton, Staff Assistant