**Children’s Hospital Foundation**

Minutes- Board of Directors Meeting

Marshall Conference Room

901 N. Lincoln Blvd Oklahoma City, OK 73104

4:00 PM November 14, 2019

***ATTENDEES:*** *Joe Lewallen-President, Kathy McCracken-Executive Director. Brooks Altshuler, Vi Blalock, Justin Brown, Christy Everest, Mo Gessouroun MD, Sue Homsey, Chay Kramer, Jenny Love Meyer, Chris Meyers, Jason Nelson, Susan Porter*

**Joining by Phone:**Jeff Starling, Al Warren

***Guests:*** *Sherry Dale, Gene Hopper, Dr. Trent Tipple-CHF Reba McEntire Chair-Neonatology, Dr. Ana Quintero-CHF Arthritis Foundation Chair-Rheumatology*

***Staff:*** *Jennifer Beckett, Linzy Hall, Jenn Ketchum, Jeremiah Lane, Ann Waller*

***Call to Order – Joe Lewallen*** Board President Joe Lewallen called the meeting to order at 4:10 p.m. Minutes for the September 12, 2019 meeting were presented for approval. Jeff Starling moved to approve minutes as written, Chris Meyers seconded, minutes were approved. Bylaws changes were presented to the board electronically for approval prior to meeting. The number of votes needed to approve changes was not met; therefore, the November meeting did not meet requirements for a quorum. In Addition, without a quorum present minutes from September will be held over for a vote at the next meeting and approval is not valid.

***Finance – Chris Meyers:*** The attached financials have been reviewed by the Finance Committee and all accounting is in order as presented.

***Special Events – Vi Blalock:*** Dancing for A Miracle event net income, $381,403, gross totaled $537,662, expenses totaled $156,258. Attendees: 1008. Total amount raised by dancers totaled $450,000. Special thanks to Two-Time Event Co- Chairs, Randy and Linda Kamp. A big thank you to our Dancing winner, Lisa Talley, who will chair the August 15, 2020 event – MARK YOUR CALENDARS!!!!

Starlight Ball chairs Amy and Kelly Gray, Libby and Todd Naifeh were thanked for their work on a very successful event. Net income for Starlight Ball, $374,536, gross income, $524,005, expenses $149,468. Ticket Sales: 500 Attendees: 471. This year’s Miracle Maker Award presented to the Inasmuch Foundation. Fund-A-Need raised $75,450 plus a $25,000 matching donation from Dave and Jean McLaughlin. The funds will purchase TNEcho equipment for the NICU under the direction of our new chairholder, Trent Tipple MD. This is hospital owned equipment.

***Development –*** Kathy McCracken for Michael Shelley

* Soonerthon raised $178,000 in 24 hours (that is a $20,000 increase over last year).
* InnovativeBoard is hosting Trivia Bowl on November 21 with 400 attendees.
* Miles for Miracles run raised $21,000. Event evaluation underway.
* Kiwanis “Sonny Bright” Duck Race raised $21,000.
* Jiffy Trip Campaign raised $83K. $23K over last year.
* New sponsor, Garage, Give Back Night, December 9, 2019. 10% of all food sales statewide to CHF.
* Inasmuch Foundation $1 million Adolescent Medicine completion gift Approved.
* Annual Fund goal for the year ending March 31 is $125,000, the current amount raised is $95,000.
* Cross Timbers Elementary raised $12,000 designated to go towards Behavioral Medicine.
* To date, 65% of board members have made a gift towards an event or program.
* The Board of Advocates has established a Task Force. More to come.
* KFOR-4 and KOCO 5 will begin airing “Kids with Heart/Kids with Courage” ads and KFOR will continue “Kids with Courage” news segments. KFOR is negotiating with CHF to do the same news segments for “Kids With Heart.” (As of 12/20/19, CHF has not received approval from OUMI to use the “Kids with Heart” name.)
* THANK YOU to LOVE’S, for underwriting DanceMarathon events covering expenses so CHF can receive 100% of funds raised.

**Jenny Love Meyer** presented an update on LOVE’S and CMN National progress (Jenny Love Meyer serves on the National CMN Board). Walmart, Costco and Panda Express are the top three national sponsors. Panda Express has been a great partner and looks to continue that support. Panda Express is giving $20 Million per year “Nationally” through round-up and employee giving. DanceMarathon is very successful at the college level and is trying to expand into high schools. ExtraLife still a participant with a good demographic. “Play Yellow” is a new program started by Jack & Barbara Nicholas designed to have PGA tournaments participate in fundraising for CMN. They are working with stores to sell yellow merchandise etc. Should make budget nationally.

***Strategic Plan – Gene Hopper:*** We are in our third year of our five year plan to double the size of the organization. The hospital transition has affected parts of the plan, but while Kathy McCracken and Board Leadership have been navigating that aspect, the CHF team has been focused on building the instruments for development and fundraising that will allow CHF to continue towards the goal laid out by the board. FY2018 and FY2019 were very successful; we are three quarters of the way through this year and Mrs. Hopper predicts ending the year around $7 million. Our target is $8 million.

***Public Relations – Jason Nelson:*** Theresa Green and KFOR embarking on new media campaign “Kids with Heart” focusing on Dr. Burkhart’s work. Stories should air in about 4 weeks. Have received over $1 million in media give back for KFOR over four years. Will air story every week.

**Brooks Altshuler** discussed Oklahoma State tax credits going to OMRF and Stephenson Cancer Center capped at $1 million per year to each organization. Any funds not used will roll over to the next year. He indicated couples could designate $2000 and single adults $1000. Reviewing steps to have CHF included in the Stephenson Cancer Center initiative.

***Govenance and Nominating – Joe Lewallen for Chip Keating:*** Named four nominees for board membership including Robert Hefner V, Randy Kamp, Justin Naifeh, and Lisa Talley. Nominee information included in packet. Five board members will renew for another three year term, and a motion for these renewals plus the 2020 slate of officers will be sent out electronically since there is not a quorum, vote is not taken. Mr. Lewallen indicated Brooks Altshuler would be the next President pending Board approval. (Note: Approval was met on Thursday, December 05, 2019.)

***Scientific Director – Mo Gessouroun:*** Please note, Dr. Butchko who was reported, at our last meeting, as a successful recruit for the position as Tulsa OU Physician Pediatric Cardiologist fell through. Clinic space has been established, the space will be used once a new cardiologist is identified.

* OU Medical System was ranked in the top 50 by US News and World Report.
* OUMI successful joint commission survey, which resulted in commendations for several programs including therapy dogs. They will be getting a 4th dog soon.
* Robotics surgery machine placed in OR which is the latest in technology.
* The board approved $500,000 support for Dr. Cathy Hunter at the last meeting and she will arrive in January. She will fill roles as both clinician and basic science researcher.
* Actively recruiting both a senior and junior transplant surgeon. One worked as a surgeon at the second largest transplant program in the world while in India. The senior surgeon’s wife is also being recruited for a position in transplant nephrology on the adult side.
* The 34 bed state of the art PICU opened a couple of months ago (photos provided in packet). When all units are open there will be 59 beds made up of 34 general critical care beds, 25 cardiac ICU beds,
* Discussed pediatric leader and faculty recruit updates as well as research updates (all listed in packet). Question asked whether there is trouble getting doctors to come to Oklahoma to fill some positions or if there just aren’t viable candidates out there. Dr. Gessouroun indicated it was a little of both. There is a gap between doctors at the age for retirement and junior physicians. The midcareer to late career physicians is a smaller pool. Another issue is family situations have to line up to allow a move.
* The new Neonatal Perinatal Section Chief, Dr. Trent Tipple and Pediatric Rheumatologist, Dr. Ana Quintero were introduced. Both spoke a little about themselves and their excitement to be here as well as their plans for the future at Children’s Hospital.

***Closing Remarks, Adjourn – Joe Lewallen & Kathy McCracken****:* The Board toasted the new Endowed Chair holders. Joe Lewallen presented Brooks Altshuler with a gavel as the incoming president pending board approval. Kathy McCracken thanked Joe Lewallen for his work as outgoing president. The board toasted Mr. Lewallen and with no other business, President Joe Lewallen adjourned the meeting at 5:10 p.m.

Respectfully submitted:

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Jenn Ketchum, Executive Assistant