

★ TWENTIETH ★



STEP RIGHT UP

SPONSORSHIP OPPORTUNITIES
2022





EVENT CHAIRS

Brooke Halleran
Melanie Hayhurst

COMMITTEE

Kristie Buergler
Kristin Carson
Karen Craine
Teresa Daugherty
Nicole Dell'Osso
Amy Douglas
Jazmine Farmer
Merrick Fitzgerald
Nicole Fitzpatrick
Laurie Givens
Grace Griffin
Sue Homsey
Naureen Hubbard
Shelley Kays
Julie Keller
Lisa Kloberdanz
Chrissy McLaughlin
Leslie Norick
Constance Phelps
Susan Porter
Sarah Shughart
Melissa Smith
Erin Sullivan
Paula Thomas
Ana Maria Tonseth
Jill Trauschke
Dimple Vasan

EXECUTIVE DIRECTOR

Kathy McCracken

BOARD PRESIDENT

Ross Plourde



COME ONE, COME ALL to the 20th Starlight Ball supporting Children's Health Foundation in Oklahoma City. This carnival themed formal event will be held on Saturday, October 29, 2022 at the Oklahoma City Golf and Country Club. In addition to celebrating 20 years of this fabulous event, we are also celebrating the 40 year anniversary of the Children's Health Foundation and it's impact on our community.

We are grateful that some of our own children have received care from specialists at the Children's Hospital and we are honored to chair this year's event. All Oklahoma children deserve to receive excellent state-of-the-art medical care.

We are proud to announce the 2022 Miracle Maker Award Honorees: The McLaughlin Family

Join us for a special presentation to recognize the outstanding dedication and unwavering spirit of this Oklahoma family.

Children's Health Foundation focuses on the advancement of pediatric research, education, and clinical care at the Oklahoma Health Center. All funds raised by Children's Health Foundation stay in Oklahoma. Through endowments and direct support, Children's Health Foundation attracts and retains excellent physician-scientists to direct research, treat patients, and train medical students for the benefit of more than 276,000 patient visits each year.

This year's ball will be as much fun as it will be meaningful. To begin the evening, attendees will be transported back to their childhood days with vintage carnival games throughout cocktail hour. During the seated dinner, guests will hear the incredible story of our 2022 Champion Sisters, Rylie and Abby. There will also be an opportunity to bid on some amazing live auction items and silent auction packages. To end the evening, party-goers will dance the night away and enjoy classic carnival desserts such as funnel cake, cotton candy and more!

We are asking for your support of Children's Health Foundation by becoming a sponsor of Starlight Ball. Sponsorship levels and details are listed in this packet and are available online at www.chfkids.com/starlightball. Your generosity enables Children's Health Foundation to continue its essential work to make a difference in the lives of Oklahoma children and their families.

Brooke Halleran
Starlight Ball Co-Chair

Sean Halleran, MD
Starlight Ball Co-Chair

Melanie Hayhurst
Starlight Ball Co-Chair

Ryan W. Hayhurst
Starlight Ball Co-Chair

OUR MISSION

Together we save kids' lives by raising funds and awareness for Oklahoma's tiniest citizens receiving specialized care. This year, Children's Health Foundation celebrates 40 years of funding programs in research, education and clinical care.

We serve children in all 77 counties, including out-of-state patients. Last year alone, Children's Hospital had more than 276,000 patient encounters. All funds raised through Children's Health Foundation stay in Oklahoma so that our children will have access to exceptional pediatric specialists without having to leave the state.

Despite steady progress, we are still faced with obstacles in the quest to combat pediatric cancer. There is still much to do. Join us in making a difference.

2022 CHAMPION SISTERS RYLIE AND ABBY

In 2009, on Rylie's 3rd birthday she was diagnosed with Acute Lymphoblastic Leukemia (Pre-B). After successfully receiving treatment at the Jimmy Everest Center for Cancer and Blood Disorders, Rylie continues to be an inspiration to her family and friends, especially to her little sister Abby.

Seven years after Rylie's diagnosis, she noticed a lump on the neck of her sister, Abby. The team at the Jimmy Everest Center for Cancer and Blood Disorders diagnosed Abby with Ganglioneuroblastoma, an intermediate tumor that arises from nerve tissues. After opting out of chemotherapy treatment, the surgeon removed 80% of the tumor.

Rylie, fifteen years old, and Abby, eight years old, are both sharing their stories to help raise money to fund pediatric cancer research and help find a cure for childhood cancer.



SPONSORSHIP OPPORTUNITIES

Make a difference in the lives of Oklahoma's children.

FUNNEL CAKE - \$35,000

- ★ Premier name recognition and logo placement in all media, marketing materials, programs and on-screen during the event
- ★ Full page ad in the event program
- ★ 16 VIP seats (2 tables) with preferred seating
- ★ All night access to a private VIP bar stocked with top shelf wine and spirits

COTTON CANDY - \$25,000

- ★ Priority name recognition and logo placement in all media, marketing materials, programs and on-screen during the event
- ★ Full page ad in the event program
- ★ 16 VIP seats (2 tables) with preferred seating
- ★ All night access to a private VIP bar stocked with top shelf wine and spirits

KETTLE CORN - \$15,000

- ★ Name recognition and logo placement in all media, marketing materials, programs and on-screen during the event
- ★ Half page ad in the event program
- ★ 8 VIP seats (1 table) with priority seating
- ★ All night access to a private VIP bar stocked with top shelf wine and spirits

CANDY APPLE - \$10,000

- ★ Name recognition in media, marketing materials, programs and on-screen during the event
- ★ Quarter page ad in the event program
- ★ 8 VIP seats (1 table) with reserved seating
- ★ All night access to a private VIP bar stocked with top shelf wine and spirits

SNO-CONE - \$5,000

- ★ Name recognition in media, marketing materials, programs and on-screen during the event
- ★ 8 seats (1 table) with reserved seating at the event

CORN DOG - \$2,500

- ★ Name recognition in media, marketing materials, programs and on-screen during the event
- ★ 4 seats (half of a table) with reserved seating at the event

STARLIGHT BALL

SAT, OCT 29 | 6:30 PM



**OKLAHOMA CITY GOLF
& COUNTRY CLUB**

SPONSOR REGISTRATION FORM

As a sponsor, you are supporting Oklahoma's children and their families so that they receive the treatment needed without leaving the state. Your support helps us maintain our mission that no child is turned away.



CONTACT INFORMATION

Name _____
Company _____
Address _____
City _____
State/Zip _____
Phone _____
Email _____

SPONSORSHIP SELECTION

Yes, I/We would like to participate at the following level:

- Funnel Cake Sponsor
- Cotton Candy Sponsor
- Kettle Corn Sponsor
- Candy Apple Sponsor
- Sno-Cone Sponsor
- Corn Dog Sponsor
- I/We cannot attend, but we would like to make a contribution in the amount of \$ _____

PLEASE LIST ME/US IN THE PRINTED MATERIAL AS:

Deadline to appear in the print program is Friday, September 23rd.



PAYMENT INFORMATION

- Enclosed is a check made payable to Children's Health Foundation, noting Starlight Ball in the memo line
- Please charge my/our credit card
____ VISA ____ Mastercard
____ Discover ____ AmEx
Card Number _____
Expiration Date _____ CVV _____
Signature _____
- Send invoice

**KINDLY RETURN
COMPLETED FORM TO:**
Children's Health Foundation
Starlight Ball
901 N. Lincoln Boulevard, Suite 305
Oklahoma City, OK 73104

OR COMPLETE FORM ONLINE:
www.chfkids.com/starlightball

IF YOU HAVE ANY QUESTIONS OR NEED ADDITIONAL INFORMATION, PLEASE CONTACT:

Jennifer Beckett
405.271.2260 ext. 4
jennifer-beckett@chfkids.com

