

MINUTES

Children's Health Foundation
4:00 p.m., Thursday, September 14, 2023
CHF Conference Room

ATTENDEES: Chad Dayton, Amy Douglas, Hossein Farzaneh, Britton Hobbs, Rachel Klein, Chay Kramer, Kathy McCracken, Jake McGuire, Justin Naifeh, Drew Neville, Ross Plourde, Lana Reynolds, Al Warren.

ATTENDEES ON ZOOM: Danny Hilliard, Thurman Lynch.

UNABLE TO ATTEND: Justin Cranfield, Jeanetta Dobson, Robert Hefner V, Sue Homsey, Naureen Hubbard, Randy Kamp, Joe Lewallen, Jenny Love Meyer, Chris Meyers, Susan Porter, Leslie Rainbolt, MD, Marisa Records, Lisa Talley, Chad Vice, Julia Walter, Dr. Trent Tipple, Paula Thomas, Dr. Robert Katz.

GUESTS: Tricia Gardner, Jeff Hickman, Dr. Deborah Shropshire, Dr. Harrison Smith, Dr. Peter Vitiello.

STAFF: Linzy Farrant, Jeremiah Lane, Jamie Luton, Ann Waller.

OPENING THE MEETING-ROSS PLOURDE

Ross opened the meeting by having everyone introduce themselves.

Ross asked the board for a motion on the May 11, 2023, minutes. Justin Naifeh moved to approve, motion was seconded by Chad Dayton and carried.

Jeremiah Lane reported three board members resigned, and Randy Kamp has appointed Justin Cranfield, Jake McGuire, and Lana Reynolds to be the new board members. Jeremiah emphasized developing the board and getting new members involved on the development committee.

FINANCE REPORT- CHAD DAYTON

Chad briefly reviewed the Balance Sheet, stating it was in good shape and moving along as intended.

Ross commented that CHF will generate around \$6M and have tried to step up aid to pediatrics this year, a base amount of \$2M. Other grants will allow another \$1M and can be seen in the operation expenses, which the percentage has been consistent.

Chad asked the board to approve the finance report, Chay Kramer moved to approve and seconded by Amy Douglas and carried.

CANCER TASK FORCE UPDATE-DREW NEVILLE

Drew expressed his excitement to have met and exceeded the \$6 million goal. With the success of the Drew Neville Charity Classic grossing over \$700,000. Drew reported feedback from sponsors and that they want to do it again. There are plans on how to improve the event to make it bigger and better next time. The Dobson's have already committed to the next one.

Drew extended his appreciation for Jeremiah and the staff for all their hard work and success of the DNCC. He stated that the purpose for the Cancer Task Force being formed was to raise \$6 million to support Pediatric Research needs in the Health Science Center. The plan is to house the money and will be available on application are by the Chair Holder and others to fund their area of need and research projects. A committee will be set up to start reviewing applications to see how the money will be distributed.

The CTF was triggered by the retirement of Dr. Bill Meyer; the \$6 million goal was intended to be added to the \$17 million already in hand for the recruitment of a new doctor. The University has not taken the steps to replace the position of Bill Meyer, MD. \$23 million is more than enough to be competitive.

Dr. Peter Vitiello, Updates on Cancer:

Peter reported as the section chief bringing in someone like Dr. Meyer, are looking for what values they had then vs now for the position, the Interim Section Chief, Khan, is running the clinics right now. Vitiello feels like investments can be made by discovering innovations. Dr. Vitiello, Dr. Katz, and Dr. Khan have been meeting with Dr. Robert Mannel (Director of Stephenson Cancer Center) since they oversee all the cancer-related research on the campus as the national-designated cancer institute. Moving forward these investments around this initiative are in the process of getting formalized. Another area is supporting funds to place ads for established research programs. They have a broad agreement, and they can move forward with placing advertisements for the position. They are going for two major hires, Dr. Vitiello's goal is to find those who are fit for the positions and to post positions by the end of fall. Several conversations have been on partnerships and agreements.

Stephenson clinical will be a strength and bring value to the position they have access to infrastructure resources that make an attractive offer, in terms with recognizing established programs with a startup and rewarding people for being successful and trying to make sure there is equity not only for new recruits but across all the pediatric cancer faculty.

A search committee is being formed; nothing has been confirmed.

The Vice President of Research will appoint an Associate Vice President over research that will oversee things, there is a research productivity index, that micro square feet base, Vitiello splits half of the process with them because of his own shared labs, and he renegotiated additional space with them based on the success. He said they will assimilate all of Dr. Robert Mannel has and all his cancer recruits to negotiate protected space up front for a certain amount of time, same index will apply, as far as the success.

Drew mentioned Amy Noah with the OU Foundation, in charge of development, asked if they had any programs in place to assist in the space. Vitiello said they have not spoken to OU about the recruits, he

said there are some small funds to support areas that serve clinical research but have not approached them about recruits.

DEVELOPMENT REPORT-BRITTON HOBBS

- Dancing for a Miracle held on August 12, 2023, netted over \$330,000. Armando Rosell, the winner, raised funds for “The Toby Keith Foundation -Kids Korral” exceeding over \$76,000.
- Amy Douglas reported the Starlight Ball will be held on November 18, 2023, at the OKC Golf & Country Club. She asked that everyone that can buy a ticket, if not to donate to Stock the Bar. The theme is “The Great Gatsby.” Linzy, Erin and Amy met with Eventures and feel it will be an amazing event. Chaired by Amy & Scott Douglas and Erin & John Sullivan.
- Deadlines for Grants reviewed.
- New Event-CHF Pickleball Tournament on November 12th at Chicken N Pickle.
- Thanked Keaton Barron Charity Classic for finishing their funding for the Keaton Barron Endowed Lectureship in Pediatric Cancer.
- Updates on Corporate Partners:
 - Dairy Queen had their campaign on July 27th raising over \$33,000.
 - Loves in the swing of their campaign, Britton expressed his appreciation. He encouraged everyone to thank the employees.
 - Walmart/Sam’s Club hosted their “Help Kids Live Better” CMN campaign June 12th- July 14th and will have their Walmart Fall Classic Golf Tournament on October 30th.
 - Officials vs. Cancer raised \$19,825 during their fiscal year efforts.

SCIENTIFIC REPORT-PETER VITIELLO, MD

Dr. Vitiello updated on the Award Year 22-23 summary reports, stating CHF annual agreement for \$2.1 M supported \$24.61M in extramural funding from 123 total awards the OUHSC Department of Pediatrics a 1,172% return on investment. He mentioned 52 total faculty have directly supported 78 extramural proposals requesting \$30.02M, and \$7.4M in new funds committed in AY22-23 which includes more than \$1M indirect for OUHSC. Peter said the University is doing sufficient activities to bring in extra funds, that the University is getting a \$1M this current academic year and expects them to leverage that because all the departments are pulling their own weight but don’t feel like anyone has looked at the numbers to leverage the data. Dr. Vitiello went over a list of all 30 Awards and Recruitments. He pointed out two in particular:

The recruitment efforts in Developmental & Behavioral Pediatrics - Dee Bigfoot, PhD directs the Indian Country Child Trauma Center, Adolescent Medicine- Nikki Ferrin, MD that recently started and is re-establishing the eating disorder clinic, and Palliative Care- Robert Katz, MD is initiating the process to make palliative care a stand-alone subspecialty overseen by Rachna May, MD.

Other updates Dr. Vitiello touched on are:

- The Suicide Prevention Resource Center received a \$2.8 M supplement from the Substance Abuse and Mental Health Services Administration to update the White House policy on suicide prevention.

- Office Development underway to serve the shared perinatal research lab that supports Dr. Vitiello, Dr. Trent Tipple and Dr. Cathy Hunter's programs as three Endowed Chairs with around 10 faculty total. The funds that were allocated from CHF are being used to build out new office space.
- A new milk analyzer is being used for clinical purposes but for Dr. David Fields to have access to the equipment for research purposes gets complicated, it limits the ability to do investigate initiative research and participate in it. Vitiello feels enthusiastic about milk biology because it relates to the Neonatology group, Endocrinology group and the Harold Hamm Diabetes Center. CHF split the cost of an additional milk analyzer with Harold Hamm Diabetes Center, \$50,000 split between both, this opens opportunities and conversation on ideas. He feels it will have an immediate impact on return.

Dr. Vitiello introduced Dr. Tricia Gardner, an associate professor in Development and Behavioral Pediatrics group, and director of the Interdisciplinary Training Program.

Tricia Gardner

Tricia addressed an area that does not get much funding, the Interdisciplinary Training Program on Child Abuse and Neglect. Dr. Barbara Bonner was the one that received a grant that started the section, federal money that was available funded 10 Interdisciplinary Training Programs for Child Abuse and Neglect across the country in medical schools, they wanted it be graduated level focused and for them to understand the importance of all the different disciplines working together to help support the children and families that have abuse within their households. This was one of Dr. Bonner's passions, Tricia is an Attorney by training, a Unicorn on campus of the Health Science Center and one of the reasons why she has her position is because she took the ITP her last year of Law School. They have been providing training at the Health Science Center for over 37 years, they have trained over 500 students, every year they have social worker students, psychology students, and law students, some years they may have a medical fellow who wants to get their fellowship in child abuse and they will rotate through, others are speak pathologist and sociologist, they will allow anyone interested to talk about child abuse and neglect to participate in the course. The course is two semesters and professionals serve from the community and talk about what it looks like on the front lines. There are other requirements, such as, cases and parent classes, multidisciplinary teams, meeting with pediatrician, child welfare, etc., during this course. Gardner requested CHF to consider funding this area, they have had funding through the years and the federal funding only lasted three years.

Dr. Gardner introduced an ITP graduate, Deborah Shropshire, MD, M.H.A., Director of Human Services. Gardner met her when she was a resident at the OU College of Medicine where she attended ITP.

Dr. Deborah Shropshire

Dr. Shropshire is a pediatrician, OU Alumni, and the Director of Human Services. There is not another pediatrician in the country who leads the Child Welfare System. Situations that surround child abuse are social situations such as poverty, domestic violence, substance abuse, that play out with the children's outcome. Some cancers are heavily tied to what happens in childhood. When she was a pediatrician on faculty at OU and gave advice on having a baby, she didn't realize some of the struggles after you had a baby until she had one of her own. She remembers waking up six weeks after her baby and said she

can't do this anymore. She realized people do this with babies because they don't have someone to go to. People are not always evil, 90% of stories are not evil, their stories are of desperation. Shropshire got the opportunity to serve as Secretary for Human Services as Director of Human Services, child welfare has been in a lawsuit for many years to reform itself to help human services improve.

There is still a great need for professionals to come together to help these families. The Child Study Center helped form the Fostering Hope Clinic 18 years ago. That came about from people that have supported them, like CHF. She wants to support the ITP, so DHS is putting in \$40,000 to help support the program.

Al Warren asked how many confirmed cases a year are there in Oklahoma, she explained there are 80,000 calls on the hotline, out of half those calls child welfare is called out to check on them, there are statutes that govern those calls and several are cries for help. A fourth of those 40,000 are some type of child abuse. There are steps in the process to keep the child safe and the ones they cannot keep safe go into foster families, 21,000 have gone into adoptions, making it hard for families as the child enters teenage years.

Amy expressed that funds from "Fund a Need" at the Starlight ball will be going to the ITP program. Tricia summed it by expressing the importance of everyone's role and that bringing all the disciplines together to learn from everyone involved in the process.

Ross wrapped up the meeting with the announcement of the Board of Advocates on October 12th and The next board meeting is on November 2.

ADJOURN- ROSS PLOURDE

Meeting adjourned at 5:27pm.
Respectfully Submitted,
Jamie Luton

Upcoming Meetings:

Board of Directors Meeting- November 2, 2023-4:00pm
Board of Directors Meeting-February 8, 2024- 4:00pm