**MINUTES**

CHF Board Meeting

4:00 p.m., Thursday, September 8, 2022

Marshall Conference Room & Zoom

**ATTENTEES:** Chad Dayton, Jeanetta Dobson, Robert Hefner V, Randy Kamp, Joe Lewallen, Kathy McCracken, Drew Neville, Ross Plourde, Al Warren.

**ATTENTEES ON ZOOM:** Amy Douglas, Hossein Farzaneh, Danny Hilliard, Britton Hobbs, Naureen Hubbard, Chay Kramer, Susan Porter, Leslie Rainbolt, MD, Chris Meyers.

**UNABLE TO ATTEND**: Laurie Givens, Sue Homsey, Travis Mason, Jenny Love Meyer, Justin Naifeh, Marisa Records, Lisa Talley, Paula Thomas, Trent Tipple, MD, Sean Trauschke, Chad Vice.

**GUEST:** Janna Journeycake, MD

**STAFF**: Jennifer Beckett, Linzy Farrant, Jeremiah Lane, Jamie Luton, Ann Waller.

**OPENING THE MEETING-Ross Plourde**

Ross asked the board for a motion on the June 2022 minutes. Motioned to approve by Al Warren, motion was seconded by Chad Dayton and carried.

**FINANCE REPORT- Randy Kamp**

Randy asked the board for a motion to approve the finance report. He then reported on moving $14 million to the Oklahoma City Community Foundation from OU Foundation. Randy explained this would be nice to have OCCF working with us because they could be a partner, and possible future opportunities to help match funds. Some opportunities would be Kirkpatrick Family Fund and the Paul Milburn account. The Endowed Chair funds stay at the OU Foundation and that market value is $99 million.

OCCF has spendable accounts, where the money is held and is accessible when money is needed quickly. Endowed money just uses interest and payoff is different. Whereas OU Foundation pays 4.5% the OCCF pays 5%. The 5% could be granted or added back to the corpus. There has been a 6% return on OCCF in recent years.

OCCF is in the top 20 Community Foundations in the country. Trisha Finnegan, the new President and CEO is a great addition. She will help manage and find corporate involvement. Randy feels excited to be using OCCF.

Drew Neville motion to approve the finance report and Joe seconded it, and carried.

Theresa Green has put together the price of $100,000 for purposes of rebranding, videos, messaging, and more.

Randy motioned to approve the $100K and Joe seconded it, and carried.

A question was asked about the finance report showing a loss, it was explained that a number of line items receive funds later in the year so it’s a time issue, the amount will change as funds come in, such as, CMN, DFAM and Clay Shoot.

Randy feels confident about where CHF is financially and how hard staff is working. Linzy mentioned a big partner that is fixing to come on board, 7-Eleven who has 122 locations.

**CANCER TASK FORCE UPDATE-Drew Neville**

Drew touched on the Golf Tournament, he said they came up with this idea to energize the board to raise a lot of money, CHF is on progress to raise $6 million goal. There is only $1 million left to raise for the cancer initiative. He is grateful for the staff and believes the goal will be reached before the end of the 2023. Kathy is finalizing a plan on how to use the funds from the cancer initiative and will send it to the board.

Oak Tree Golf Course will be ready before the expected time. Tom Jones has gone out of his way to help with the golf tournament. He has agreed to have the pro meet and greet. Aggressive efforts have been made to find players and Tom is starting to solicit players, several great names.

Jennifer Beckett is thankful over 50% of board is donating towards the cancer initiative, but is hopeful to have 100% participation. There are number of ways to give, for instances, Starlight Ball and Fund-a-Need for cancer. She encourages board members to host development dinners, introducing people with connections, having a lunch, coffee meeting or just meet with perspective donors.

**ROCOGNITION- Dr. Janna Journeycake**

Ross welcomed and introduced Dr. Journeycake as the HEMOC Section Chief and CHF Ben Johnson Chair Holder.

Dr. Journeycake spoke a little about herself, she is an Oklahoma native, and she attended OU Medical School, than did her fellowship in Dallas. Journeycake began working with Dr. Bill Meyer in 2018. Her goal is to hire more staff, focus on blood disorders and increase research efforts. There has been no commitment from the University/OU Health. Her mission is to expand care hopefully not to send kids outside of Oklahoma. There is a percentage of children that still have to leave the state for treatment.

Kathy thanked Dr. Journeycake for coming to DFAM and purchasing a table. Kathy presented her with a bottle of wine for her new position as the new Chairholder.

Kathy mentioned three programs CHF are currently fundraising for.

1. Cancer Program- A donation of $50,000 from the Estate of George Bellman.   
   $25,000 went to Diabetes, and $25,000 to cancer. There are several groups that are fundraising for cancer such as Cancer Sucks, Keaton Barron Foundation, and Southern Oklahoma Speedway.
2. Diabetes has a $500,000 match available from the Harold Hamm fund, close to $150,000 has been raised.
3. Paula Thomas, CHF Board member will attend a dinner for Dr. Marilyn Escobedo’s visiting professorship. Dr. Escobedo gave an Endowed gift of $50,000 and wants to raise $50,000 more. She thinks she could raise another $25,000. CHF might consider matching the gifts of $25,000. Excited to have Marilyn at Grand Rounds Lecture. The board will be receiving an invitation to attend.

After more discussion, Randy moved to match the Escobedo $25,000 effort, Joe seconded it, motioned was carried.

**CORPORATE PARTNERS UPDATE-Linzy Farrant and Jeremiah Lane**

Linzy-started with DFAM, chaired by past dancer, Kyle Essmiller and thanked board members who attended DFAM. She mentioned numbers are still coming in but announced the amount of the top 3 dancers:

* Mary Blankenship Pointer: $99,815
* Jeana Poppe: $78,961
* Jenni and Adam Aguilar: $69,451

Starlight Ball sponsors packets are now available, the event will be held at the Oklahoma City Golf and Country Club, chaired by Ryan and Melanie Hayhurst and Sean and Brooke Halleran. Linzy thanked the board members who have already committed to sponsorships, as of August 30, 2022 sponsorship total is $177,500.

Dance Marathon Leadership Conference was in July and the top 10 Dance Marathons in the nation had the opportunity to present in the Love’s Case Study competition. OUDM won with their presentation and was awarded $5,000 from Love’s Travel Stop, Linzy thanked Jenny and the Love’s team. OUDM also won the Participant Communication award and received word that the Chickasaw Nation will donate $50,000.

Upcoming Events for Dance Marathons:

* Oklahoma Statewide Retreat-September 11
* CMNH Regional Collaboration Retreat-September 25
* Child Health Day-October 3

The Teen Board had great applicants and are getting the swing of things. They are planning their first event, Boo Bash, on October 29th held at Classen Curve.

Innovative Board will be planning the Trivia Bowl on November 17th at the OKC Farmers Public Market.

7-Eleven will be a new CMN Partner, beginning November 2, 2022-January 10, 2023 customers will have the options to donate. We are putting together welcoming packets for our 122 regional locations.

Costco numbers are still being finalized with their match amounts. The three locations brought in $93,000. She added that Love’s Travel Stop started their campaign on August 26th –September 29th. At the conclusion of their icon campaign, round up at the pin pad and register will be kept on year-round going forward. Walmart was down across the nation but this year’s campaign was up by 3.86%. Their annual golf tournament raised $22,000.

Linzy went over Kim Leslie’s Grant Report, she mentioned the three top awards:

1. BlueCross BlueShield- Healthy Kids, Healthy Families: Statewide Palliative Care Provider Training-$60,000
2. Walmart/Sam’s Community Grants (3 stores)-$4,100
3. Express Employment International: CSC Playground Renovations/Miracle Kids’ Day- $60,000

Jeremiah touched on a few Local Partners:

* Dutch Bros- held “$1 Day” at participating locations raised over $18,000.
* Oklahoma Cattlemen’s Association- Ranch Rodeo took place August 19 & 20th at the Lazy E Arena, still waiting on the funds that were raised.
* Take 5- the campaign kicked off July 18th and runs through September.
* Jiffy Trips-waiting for their campaign announcement, typically raises $50K-$70K.
* Oklahoma Forestry Association- will be hosting a golf tournament for CHF on September 29th at the Idabel Country Club.

Jeremiah mentioned Mike Beckman who owns Simple Modern. He is currently only interested in giving product but is very interested in giving financially in 3-5 years.

**GOVERNANCE-Ross Plourde**

Ross asked the board to for any suggestion on potential board members. The term is a 2 time 3 year term. Please contact Kathy or him with suggestions.

**ANNOUNCEMNETS/REMARKS/ADJOURN-Ross Plourde**

Ross recognized the staff for the hard work that they are putting in, he mentioned there was no change in the relationship between UHAT.

Meeting adjourned at 5:07pm.

Respectfully Submitted,

Jamie Luton