

MINUTES
Children's Hospital Foundation
Board of Directors Meeting
UberConference-(405) 336-1460
11:30 AM, Thursday, May 13, 2021

ATTENDEES: Susan Porter-President, Vi Blalock, Chad Dayton, Jeanetta Dobson, Amy Douglas, Hossein Farzaneh, Laurie Givens, Dr. Mo Gessouroun, Robert Hefner V, Danny Hilliard, Sue Homsey, Randy Kamp, Chay Kramer, Joe Lewallen, Travis Mason, Chris Meyers, Kathy McCracken, Justin Naifeh, Drew Neville, Ross Plourde, Susan Porter, Dr. Leslie Rainbolt, Marisa Records, Dr. Trent Tipple.

UNABLE TO ATTEND: John Kennedy, Jenny Love Meyer, Lisa Talley, Sean Trauschke, and Al Warren

STAFF AND GUEST: Dr. Yamaguchi, Linzy Farrant, Jeremiah Lane, Jamie Luton, Ann Waller

OPENED MEETING-ROSS PLOURDE- February Minutes Approved. Ross welcomed Dr. Trent Tipple as the new physician board member.

Tipple started off by saying the role that CHF plays is great and played an essential role in his recruitment to Oklahoma. He expanded on those compliments and said his family is delighted to be involved with CHF. Tipple then introduced Dr. Yamaguchi and touched on some of her accomplishments and history, along with Dr. Morris Gessouroun saying he is very pleased for her to join and help grow the Nephrology program.

Dr. Ikuyo Yamaguchi gave thanks for the introduction and began to introduce herself and her vision. (Please see slides). In her journey in pediatric nephrology, she studied in Japan at Kurume University under Yuhei Ho, MD. She listed her greatest mentors and her journey from Japan to areas in the United States. Her journey in the U.S. started at the University of Virginia to Washington University to Georgetown University and to Children's in Seattle to University of Texas Health, San Antonio, before coming to Oklahoma. Her mission: To provide comprehensive, evidence-based care for every Oklahoma child with kidney-related problems. Pediatric Nephrology services include:

- Specialized services
 - Acute and chronic dialysis
 - Kidney transplant
 - General nephrology
- Emergent consultation
 - Pediatric ICU
 - Neonatal ICU
 - Cardiology
 - Oncology
- Pediatric hypertension and cardiovascular health

Yamaguchi's vision: We envision a healthy, active life for every Oklahoma child with kidney-related problems. Her priorities: Deliver the best multidisciplinary care.

- Research and medical innovations
- Patient-centered education for medical students and residents
- Faculty recruitment and professional development
- Raise public awareness of kidney diseases and hypertension.

Ross welcomed her and expressed how honored CHF and the staff at the hospital is to have her.

CANCER INITIATIVE UPDATES-JOE LEWALLEN & DREW NEVILLE:

Joe Lewallen started by saying there is a clearer view of the objectives and goals of the initiative. Dr. Gessouroun gave an update on the recruitment of Sunny Dovat. He feels Dovat is a strong candidate to lead JEC and has a strong scientific career at Penn State University. His interest is in Novel Therapeutics in cancer, he has a model where he puts human cancer into mice and test novel compounds and new ones against those cancers. Gessouroun feels he can build a research program around that and fill the existing vacant endowed chair to pursue a coordinated approach to this kind of research. One of the key elements of the recruitment has been completed by the Department of Biochemistry, who recruited researcher, Matt Hart. Hart will develop a center for Therapeutic Development. Dovat will be visiting on June 3-7th with his wife, who is a Child Psychologist. Gessouroun is very hopeful we will secure his commitment in June.

The job of CHF is to fill in gaps on why Oklahoma would be a great place for him. CHF is agreeing to a commitment to raise the funds of \$6M in the next 5 years, which would hopefully make the decision for Dovat to commit here a little easier.

Kathy McCracken stated since the Cancer Task Force Meetings there has been \$625,000 raised for the Cancer Program. This funding comes from Blake Shelton's gift and the interest from that, KFOR television ads and the Friends of Jimmy Everest group. The cancer initiative is one-third of the way towards their goal of \$6M. As an incentive to get Dovat or the next chief here, there is \$2,267,044 available right away. The funds are all listed on the Cancer initiative Update Budget.

There was conversation between Leslie Rainbolt and the group on whether or not CHF has coordinated these efforts with OU Foundation, specifically Guy Patton. Furthermore, there was a brief discussion on whether or not we have advised CMNH partners about the \$500,000 match and additional discussion on the CMNH contract.

Vi Blalock asked if the \$2.5M match would be a part of the \$6M goal or be in addition to. Kathy said that staying true to our original model, the \$2.5M we raise from CMNH for "matching," would be included in the \$6 million. This could also result in CHF raising more than the \$6M Board fundraising goal.

Drew Neville made the motion of the approval of the \$6 million Board fundraisings goal for the Cancer Initiative through 12/31/2025. The motion was seconded by Travis Mason, all voted in favor.

Drew Neville made an additional motion that CHF will restrict \$500,000 of CMNH funds as a match for cancer gifts each year for five years. This will be included as part of our annual \$1.6M bridge funding grant to the Department of Pediatrics. The motion was seconded by Chris Meyers, all voted in favor.

FINANCE REPORT-RANDY KAMP, Treasurer:

Randy Kamp pointed out the attached financial reports and asked if there were any questions. There being none, he reported that CHF has applied and received a second PPE loan in the amount of \$251,300, which will be helpful for payroll. Robert Hefner, V motioned to approve the financial report and Chad Dayton seconded the motion, all voted in favor.

Randy also mentioned our auditors (Smith-Carney) will be in the offices from June 21-25.

GOVERNANCE COMMITTEE-ROSS PLOURDE:

Ross Plourde reported that the bylaws needed to be updated and that Kathy, Jeremiah and Amy Douglas are working on a draft. However, there is an immediate update that needs to be voted on regarding the Chairperson of the Governance Committee. Joe Lewallen noted that our bylaws erroneously provides for two different officers to serve as the Governance Committee Chair. Joe Lewallen moved that the President-elect (currently Ross Plourde) serve as the Chairperson of the Governance Committee. Our bylaws will be updated to name the President-Elect as the Governance Chairman every year going forward.

Danny Hilliard motioned to approve, and Drew Neville seconded, all voted in favor.

Ross reported the following individuals have been nominated to join the Board of Advocates: Jill Daugherty, Director of Governmental Affairs at Chickasaw Nation; Mita Bates, President of Ardmore Chamber of Commerce; and Ryan Hobbs, President of Ryan Hobbs Investment Services.

DEVELOPMENT COMMITTEE- JENNIFER BECKETT, LINZY FARRANT, KATHY MCCRACKEN, JEREMIAH LANE (see attached development report for more details):

Jennifer Beckett discussed DFAM and Starlight Ball. Dancing for a Miracle will be held on August 14th with a limited audience of 750 plus the virtual audience. There are 11 competitive dancers that have raised \$36,000 to date. Jennifer discussed the Major Gift surveys emailed with prospect names, she is still waiting on 13 responses. She will be sending surveys out regularly to board, committee, and board of advocate members. Names will be confidential in meetings.

Linzy Farrant discussed the Tinker Federal Credit Union car show. There was a great turnout of 150 participants. Linzy requested the Board to thank the members at Walmart when they are shopping. The campaign will run from June 28-July 25. Linzy reported that she is now accepting applications for the Teen Board. Linzy reported that Dance Marathons were more successful than we anticipated due to social distancing and economy. All six Dance Marathon colleges are meeting now to prepare for their 2022 events, extremely motivated, most are meeting more often than usual. Dance Marathon total for 2020-21 was \$1,145,694 compared to the 2019-20 total of \$1,345,106.

Jeremiah Lane discussed the Keaton Barron donation of \$50,000 and plans are underway for 2023. The Brandon Weeden June 10 tournament is off to a booming start with estimates of netting \$90,000.

Kathy McCracken mentioned once we receive grants, some request one to two reports a year, some can be lengthy. We are drafting a Presbyterian Health Foundation request. Kathy noted that Kim Leslie has sent out emails to the board looking for a board member contacts with Foundations. A video is being completed with a letter to give to prospects about the cancer initiative.

SPECIAL EVENTS-VI BLALOCK:

Vi Blalock gave a shout out to the Kiwanis Clay shoot raising a record \$37,000. Kiwanis will be restricting their money raised to diabetes and it will be matched by the Harold Hamm Center Fund. She mentioned the Teen Board raised \$13,000 through their fundraising event and how important it is to cultivate these young people.

PUBLIC RELATIONS-JEREMIAH LANE:

- Updates on Development video which includes the Barron Family, Dr. Meyer, Lewallen Family, where funds will be used, the video should be finished in 1 or 2 weeks and will be 5-7 minutes long. Jeremiah will share with the board when completed.
- Kids with Courage TV Campaign with KFOR has relaunched and is running.
- A Heart 4 Kids (KFOR) will begin airing again. Drs. Ward and Burkhart will be interviewed in the next week.
- Jeremiah touched base on all the internal media projects that the communications team is working on.

Susan Porter thanked everyone for attending. She expressed how excited she was for the special events and looks forward to seeing everyone in person at the September 9 Board Meeting (Marshall Conference Room).

Susan Porter adjourned at 12:57pm.

Respectfully Submitted:

Jamie Luton, Executive Assistant

Upcoming Dates:

Corporate Partners Board Meeting – June 9 at 4:30 p.m. via Zoom – Linzy will send info to board

Brandon Weeden Golf Tournament – June 10 at 10 a.m. – Oak Tree National

Dancing for a Miracle – August 14 at 6:30 p.m. – Embassy Suites Norman

CHF Board Meeting – September 9 at 11:30 a.m. – CHF Offices/Marshall Conference Room (1st Floor)

Starlight Ball – November 6 at 6:30 p.m. – Sundance Airport Hangar

CHF Annual Board Meeting – November 11 at 11:30 a.m. – Embassy Suites Downtown (8th & Phillips Ave)