

## **MINUTES**

CHF Board Meeting

4:00 p.m., Thursday, November 11, 2021

Marshall Conference Room

**Attendees:** President- Susan Porter, Vi Blalock, Chad Dayton, Jeanetta Dobson, Amy Douglas, Hossein Farzaneh, Morris Gessouroun MD, Robert Hefner V, Danny Hilliard, Sue Homsey, Randy Kamp, Chay Kramer, Joe Lewallen, Travis Mason, Kathy McCracken, Chris Meyers, Justin Naifeh, Drew Neville, Ross Plourde, Leslie Rainbolt MD, Sean Trauschke, Al Warren.

**Unable to attend:** Laurie Givens, John Kennedy, Jenny Love Meyer, Marisa Records, Lisa Talley, Trent Tipple, MD.

**Special Guest:** David Sparling MD PhD, CHF Paul and Ann Milburn Chair in Diabetes/Endocrinology

**Staff:** Jennifer Beckett, Linzy Farrant, Jeremiah Lane, Jamie Luton, Ann Waller.

### **OPENING THE MEETING-SUSAN PORTER, PRESIDENT**

Ross Plourde moved to approve the September minutes and Randy Kamp seconded. Motion carried.

### **GUEST SPEAKER, David Sparling, MD PhD, the Associate Section Chief of Diabetes/Endocrinology and holder of the CHF Paul and Ann Milburn Chair in Diabetes/Endocrinology.**

Sparling expressed his on-going gratitude to CHF and for the five endowed chairs in Diabetes. Those chairs and other fantastic CHF support have afforded the section to become a leader both regionally and nationally in research and has provided us with some amazing opportunities. He is spending 70% of his time in research. A major grant garnered with the help of CHF, the TODAY study, is a \$15 million study that is still on-going and the department still receives a small amount of NIH money in that study. Children with Type-2 diabetes, who are now teens or young adults have been followed and studied since their youth. Two CHF chairs have received very high scores and the department is hopeful for those grants. Sparling said CHF helped with their newest grant for "Wavelengths", looking at the patient's stress with diabetes and resiliency. He talked about the history of the section dating back to 1998 when Dr. Copland took the helm with 3 employees and today they have 55 staff, clinicians, and researchers. This could not have happened without CHF support.

### **CANCER INITIATIVE UPDATE –JOE LEWALLEN & DREW NEVILLE, CO-CHAIR**

Drew reported that we organized the campaign into three categories: Foundations, Corporations and Individuals. Thanks to Randy, who dove into the Foundation list with Kim. They have finished their preliminary assessment. Randy and Amy Douglas have generously taken on the Corporate list with staff, and Joe and Drew will head up Individuals.

Drew and the staff are in the process of ranking donors and how to approach them, as we refine a prospect list for board members' review. Tremendous work has been done on this by our staff. But, we will need the board's help in reviewing the prospect list and adding to it.

**CHF-Play Yellow-Nicklaus Golf Tournament:** Drew couldn't thank Jeanetta and Everett Dobson enough for their interest and their recent confirmation that they will donate the Oak Tree National course for this event. The board echoed Drew's gratitude to the Dobsons.

The tournament will be held on a Monday in June of 2023. Mr. Nicklaus helps with getting pros for tournaments to help improve the event, he may not always be able to attend but there is a possibility that Barbara or his son, Steve, will attend. Steve lost his son to cancer at a young age. Drew & Kathy visited with the Nicklaus Foundation in Florida at their own expense. Barbara Nicklaus spoke with Drew about the entry fees and she said to get rid of the "PTA mentality, entry fees should start at \$5,000 a player."

There is a distinct possibility that President George W. Bush will attend the tournament or a dinner the night before. Jack Nicklaus was awarded the "Medal of Freedom" award by President Bush in 2005. Drew has contacts working on the ask and they are very positive.

Drew met with Everett Dobson and the Director of Golf at Oak Tree National, Tom Jones. Tom agreed on the entry fee and said the tournament would be sold out in "hours." Tom will assist us in asking the Oak Tree Pros to participate in the tournament – and that's a Big Deal. Recently, three Oak Tree Pros, placed in the top 5 at an international tournament.

This is Jack and Barbara's vision to motivate all children's hospitals to hold, what they call PLAY YELLOW golf events and CMN is involved in this. Jeremiah will update us more about that.

Drew ended by asking Randy and Kathy to go over the numbers.

Randy reported that, as Drew said, we need your help. We need help with corporations. He asked the board to help build relationships with individuals and corporations by having meetings and dinners. He spoke with Kim Leslie about identifying grants and Kim is continuing working on them.

Kathy discussed the Cancer Initiative report in the packet. 74 people who came to the Starlight Ball raised their hand to donate, raising \$71,000 to the cancer initiative. With that amount \$1,350,000 is left to reach the goal of \$6 million. Monies we are expecting in the next month include \$40,000 from the Southern Oklahoma Speedway Race for Cures in Ardmore, the Cancer Sucks, Inc. \$60,000 gift, and \$20,000 from Express Employment International's social media push. All three of these events have been confirmed to happen again in 2022.

At the Starlight Ball we had the opportunity to ask donors to participate in Fund-A-Need. The ADDITIONAL highlight was the MidFirst Fund-A-Need donation of \$250,000 and we are extremely grateful to our board member Marisa Records and her husband, Jeff, for making that happen. Drew thanked Marisa and Jeff for such a significant contribution, and the board joined in.

Kathy mentioned that the CHF staff members meet every Tuesday morning to review recent gifts and work on refining our prospects for the cancer initiative and other fundraising. As you

know, we also have a matching opportunity for Diabetes and we are keeping on top of that as well. Jeremiah, Linzy and Kathy will be meeting with every Board of Advocates' member in person to go over the cancer initiative and how they can help our board complete our goal.

### **SCIENTIFIC REPORT- MO GESSOUROUN, MD**

Dr. Gessouroun reported on the OU Health transition. Over the past year, clinical staff of nurses and administrators have transitioned to OU Health. Currently we are transitioning clinical faculty to OU Health Partners. Faculty who are transitioning will maintain dual appoint to the OU College of Medicine as well.

In answer to Sue Homsey's question about who pays the salaries, Mo reviewed the process. In this transition, clinical income that previously came to the Department of Pediatrics will now go to OU Health Partners and all salaries and expenses associated with the clinical work will be paid from that income. OU Health also provides funding through mission support to the department for the academic mission. So in most instances salaries will be covered by both OU Health and OUHSC.

In answer to Sue Homsey's question about transparency, Mo talked about the good transparency he is seeing with the Children's Hospital. The Children's Hospital is doing very well. He also reported the good news of a 2.5% salary increase in pay for faculty on the clinical portion of their salary. In addition, Pediatrics is in the process of establishing a compensation plan to reward both clinical AND academic productivity. That plan should be completed by July 2022 but must be approved by the OU Health Board of Directors before implementation.

Recruiting: We have 2 internal candidates who have applied for the Hematology-Oncology Chief Position that was held by Dr. Bill Meyer. Four potential external candidates have been identified. Dr. Bryce Kerlin (Ohio State) will visit Dec. 2-3 and we have some board members scheduled to meet him.

Dr. Paul Darden (James Paul Linn Chair) recently retired and we will begin the search for the General Pediatrics Chief position after the first of the year.

After nearly 3 decades as the Chief of Cardiology, Dr. Ed Overholt is retiring and an internal candidate has been named to the position, Dr. Arshid Mir. Dr. Overholt will continue to practice with OU Health Partners.

Mo reported on research achievements of our endowed chairs in diabetes/endocrinology, neonatology and cancer.

Next year, we will present the Patricia Price Browne Prize in Medical Ethics to Dr. Ezekiel Emmanuel. We are working with Henry Browne on a date and will announce that as soon as possible. Dr. Emmanuel is probably the most prominent person in ethics that we have awarded. (Following this meeting, the date was set for August 24 at Noon with a reception following.)

As you all have received my letter of resignation as the Chairman of the Department of Pediatrics, I wanted you to know that I will be stepping down at the end of July. However, I will

continue on with OU Health Partners on several projects including assisting the newly approved Pediatric Critical Care Fellowship programs. So, I will be around!

### **FINANCE & AUDIT REPORT-RANDY KAMP, TREASURER**

Randy reviewed the finance report, including the numbers for DFAM and Starlight Ball. The Starlight Ball finished at a net of \$179,000 plus \$321,000 for Fund-A-Need. Joe Lewallen moved to approve the finance report and Al Warren seconded the motion. Motion carried. Randy thanked the staff and mentioned all board members need to go to DFAM and Starlight Ball, fabulous events!

### **DEVELOPMENT/SPECIAL EVENTS & PUBLIC RELATIONS REPORTS: VI BLALOCK, KATHY MCCRACKEN, JEREMIAH LANE, & LINZY FARRANT**

V Blalock, Special Events Chair, reported:

- Brandon Weeden event will be held in June 2022 at Karsten Creek.
- DFAM will be August 13, 2022 at the Embassy Suites Norman.
- Kyle Essmiller has been named Chair for Dancing for a Miracle, the first meeting was held on November 10<sup>th</sup>.

Vi said the Starlight Ball was at the Sundance Hanger and the crowd was young and vibrant, she feels younger people serving and getting involved is important. She thanked the staff and the committee for doing a great job. She expressed that Ady's story was very touching, the live auction went great and "Stock the Bar" was a success.

Vi spoke of the Barron Family, how Holly and Luke spoke about their son who was lost to cancer in 2016 at the age of 5. They created the K Club, which supports patients and families, holding parties and good-bye parties. Holly and Luke helped introduce our cancer initiative and Fund-a-Need.

Starlight Ball committee will meet December 1<sup>st</sup> and will begin the planning process for next year. Starlight Ball sponsors were down this year. More discussion will be reviewed on the Starlight Ball going from every year to every other year.

Linzy Farrant gave updates on the following items:

- Love's Travel Stops campaign raised over \$200,000 and will be supporters of Dance Marathons by donating the following:
  - OU Dance Marathon received \$20,000.
  - OSU Dance Marathon received \$5,000.
  - UCO Dance Marathon received \$5,000.
  - OCU Dance Marathon received \$2,500.
- Ace Hardware is having their Holiday Campaign November 26 - December 31<sup>st</sup>.
- Anthropologie is a new partner now taking donations. Campaign is from November 1<sup>st</sup> thru December 31.
- OU Dance Marathon raised \$143,000 within a 24-hour time frame.
- Teen Board is having an event coming up at Chicken N Pickle.
- iBoard event on November 18, Trivia Bowl, tickets are almost sold out and they are expecting over 300 people.

Jeremiah Lane discussed major gifts and partners, new partners and the events coming up.

- Cancer Sucks will donate \$61,600.
- Southern Oklahoma Speedway "Race for Time" (Theresa Green took it from \$25,000 to \$50,000).
- Dutch Bros Coffee will be coming on soon.
- Scooters (all franchises in OKC and soon to be Tulsa will raise money for CHF)
- Chucky-E-Cheese will be having an event on December 10<sup>th</sup>.
- Take 5 raised over \$14,000 this year.
- Kiwanis Duck Race raised \$28,000.
- Kiwanis Clay Shoot- with Al Warren is coming up in April.
- Kiwanis Cars for Cures raised \$10,000.
- Kiwanis Mustang Car Show pending on amount raised.

### **GOVERNANCE UPDATE-ROSS PLOURDE**

Board members renewing for 2022-23 are Laurie Givens, Danny Hilliard, Sue Homsey, Joe Lewallen, Jenny Love Meyer, Ross Plourde, Leslie Rainbolt, MD and Sean Trauschke.

New Board Members- First Term (2022-2024)

- Britton Hobbs
- Chad Vice
- Naureen Hubbard
- Paula Thomas

Starting in 2023:

- Laurie Hume
- Kendal King

2022 Officers:

- 1) President: Ross Plourde
- 2) President Elect: TBD
- 3) VP of Legal: Drew Neville
- 4) Treasurer/Secretary: Randy Kamp
- 5) Assistant Treasurer/Secretary: Chad Dayton
- 6) Immediate Past President: Susan Porter

Standing Committee Chairpersons

1. Development: Travis Mason
2. Finance same as Treasurer: Randy Kamp
3. Governance/Nominating same as President Elect: Ross Plourde
4. Public Relations: Al Warren

The motion to approve the slate was moved by Joe Lewallen and seconded by Randy Kamp. Motion carried.

Not Renewing Board Term:

1. Vi Blalock
2. John Kennedy

The new Bylaws were presented for discussion- Randy Kamp motioned to approve, Joe Lewallen seconded the motion. Motion carried.

**ANNOUNCEMENTS BELOW / REMARKS / ADJOURN-SUSAN PORTER**

**Board Meeting Dates:**

February 10, 2022  
May 12, 2022  
June 9, 2022  
September 8, 2022  
November 10, 2022

**DFAM**

August 13, 2022- Embassy Suites-Norman, OK

**Board of Advocates Meeting Dates:**

April 7, 2022  
October 6, 2022

The meeting adjourned at 5:21 pm.

Respectfully Submitted:

Jamie Luton, Executive Assistant