

Children's Health Foundation  
Board of Directors Meeting  
4:00 pm, February 13, 2025  
CHF Conference Room

**Attendees:** Randy Kamp, Chad Dayton, Joe Forrest, Thomas Hornbeek, Rachel Klein, Chay Kramer, Thurman Lynch, Jake McGuire, Susan Porter, Shane Richins, and Emily Brown

**Attendees on Zoom:** Britton Hobbs, Ross Plourde, Sue Homsey, Leslie Rainbolt, Lana Reynolds, Amy Douglas, and Vik Ramjee

**Unable to Attend:** Teresa Atkinson, Justin Cranfield, Jared Gallagher, Naureen Hubbard, Justin Naifeh, Drew Neville, Paula Thomas, and Julia Walter

**Staff:** Jeremiah Lane, Linzy Farrant, Ronda Smicklas, and Ann Waller

**Call to Order - Randy Kamp:**

Randy called the meeting to order at 4:04 PM and welcomed all members. A quorum was established. Randy asked if there were any questions or changes to the November 17, 2024, board minutes. No questions or changes were raised. Thurman motioned to approve the minutes. Thomas seconded. The motion carried, and the November minutes were approved unanimously.

Randy asked all in-person members and Zoom attendees to introduce themselves.

**Governance Report - Britton Hobbs:**

Britton informed the board that Dan Boren and Danny Hilliard recommended Emily Brown for the board position previously held by Danny Hilliard. Britton motioned for her appointment, which Thurman seconded. The motion carried.

**Finance Report - Chad Dayton:**

Chad asked members to review the balance sheet in the meeting binder, highlighting that Cash/Reserve balances are in good shape. Cash is slightly down month-over-month due to a \$400,000 contribution to the pediatric department, the most significant draw on reserves from year-end to 01/31/25. There were no material changes on the liability side of the balance sheet.

Chad asked if there were any questions. Emily requested a general overview, particularly about pledges. Chad explained that commitments for future contributions are reflected in the balance sheets.

Chad continued his overview of the finance reports with no further questions. He asked for a motion to approve the finance report. Rachel motioned, and Shane seconded. The motion was approved.

Chad then reviewed the 2025-2026 budget. Jeremiah outlined specific changes to the budget concerning corporate and local partnerships. He explained that changes in these partnerships could be made without input from CHF staff—similar to the Dance Marathon programs. As a result, these programs were projected more conservatively in the budget. Jeremiah also highlighted changes in expenses related to DNCC, Program Development, and SLB/Art-Wine. The Finance Committee has approved this budget. Chad asked if there were any questions. No questions were raised. Joe motioned to approve, and Chay seconded. The motion was approved.

### **Development Report - Thurman Lynch:**

Thurman reminded members to sign their Board Solicitor letters and return them to Ronda for mailing. He then asked everyone to review the Board Update Report.

- The Art/Wine Committee will hold a meeting on 02/15 – details to come.
- Dancing for a Miracle - 08/16/25
  - Celebrity Dancers needed
  - 4 dancers currently; 10-12 total needed
- Drew Neville Charity Classic
  - October 26-27
  - \$143,500 raised to date

Thurman provided updates on grants, noting that our grant writer, Mary, will be applying for several grants that require 100% board participation. Board members are encouraged to help reach this goal by the end of the fiscal year. Thurman also highlighted upcoming grant applications and asked for introductions to any relevant contacts.

The Teen Board will hold a pickleball tournament at Chicken N Pickle on March 29th. Sponsorships and teams are available.

The iBoard will bring back the Trivia Bowl as its primary fundraising event, scheduled for September 26th at the Oklahoma City Farmers Market.

Linzy provided an overview of Corporate Partners (see attached report).  
Upcoming Dates to Remember (see attached report).

### **Public Relations Report - Rachel Klein:**

Rachel shared that \$60,000 in advertising funds must be spent by the end of the fiscal year. These funds will be used to create a “Slam Dunk” package (95 spots) that will run during Men’s March Madness, the NCAA regular season and conference tournament, NBA Games, and ESPN programming, including the dates 3/16-4/7. The focus will also be on social media and digital displays. These digital displays will run for 10 months, reaching a wide range of audiences, including those interested in sports, travel, and more. The goal is to track website traffic resulting from these ads. A twelve-month social media campaign will also begin, with a dashboard to track engagement and provide measurable data for future adjustments.

Jeremiah noted that these funds are coming from the 2024-2025 fiscal year budget and will be spread over the upcoming year. The 2025-2026 advertising budget will be available in full.

**Announcements/Remarks:**

Randy asked if there were any further questions. None were raised. Jeremiah reminded members to sign the Board Agreement and Conflict of Interest form in their Board Manual and return it to Ronda.

**Executive Session - Randy Kamp:**

The Board members moved into Executive Session, and the staff left the meeting.

Board Members exited the conference room at 5:05 p.m.

Meeting adjourned

Respectfully submitted,  
Ronda Smicklas

Next Board of Directors Meeting  
May 8, 2025

