

SWING FORE MIRACLES

SPONSORSHIP
OPPORTUNITIES
AND
COMPETITION
PACKAGES



**Play
Yellow**

a program of
Children's Miracle Network Hospitals



ABOUT CHILDREN'S HEALTH FOUNDATION

Since our inception in 1982, we have raised more than \$150 million: \$110 million of that in endowed funds supporting pediatrics. As a result of our funding, enhanced research labs now exist in pediatric cancer, diabetes, and genetics. We continue to provide more than \$4 million a year for pediatric research, education, and care.

The funds raised through our event will benefit the Children's Health Foundation (CHF), specifically improving the health of children through support of research, education and care in pediatrics. CHF plays a unique role in improving the lives of children in our community and around the world. Bridging science and clinical research in the treatment and prevention of human disease, we support programs of research that focus on cancer, genetics, diabetes, infectious disease, developmental pediatrics, pulmonology, neonatology, surgery, nephrology, gastroenterology, adolescent medicine, emergency medicine, community pediatrics and pediatrics training.

Meet Our Champion

Connor Goolsby | 12 Years Old | Moore, OK

Connor's journey began with a tough diagnosis of severe spina bifida and hydrocephalus at 18 weeks. Despite numerous surgeries and health challenges, his resilient spirit shines. Over 12 years, he's endured 26 surgeries but finds joy in sports, swimming, and spending time with family. Connor's love for life, from his favorite activities to his favorite foods, reflects his determination to embrace each moment. His story is one of resilience, courage, and finding joy despite adversity, inspiring those around him to persevere through challenges.



SPONSOR OR COMPETE IN OUR CORPORATE-FOCUSED EVENT AT TOPGOLF AND MAKE LIFE BETTER FOR CHILDREN!

SWING FORE
MIRACLES

OCTOBER 18, 2024
6-9 P.M.

TOPGOLF | 13313 PAWNEE DRIVE | OKLAHOMA CITY, OK

PLAY YELLOW!

Play Yellow is a movement championed by Jack and Barbara Nicklaus in an effort to raise money through the golf industry for Children's Miracle Network Hospitals across the country. This initiative is widely supported in the golf community and boasts the support of well-known golf entities, such as the PGA TOUR, LPGA, Callaway, PGA TOUR Superstore and more! The **Children's Health Foundation's** signature Play Yellow event, Swing Fore Miracles, hosted by our Innovative Board, will be a tournament at Topgolf focused on providing local companies with the opportunity to network with other **Children's Health Foundation** supporters, have fun with colleagues while competing against other teams, and learn about our mission to make life better for children.

To learn more about this event, or the Play Yellow program, please visit www.CHFKIDS.com.

As a business leader in our community, we would love to have your organization participate in this event. Read on for available opportunities, then reach out with any questions or commitments.

Ronda Smicklas, Development Assistant | ronda-smicklas@chfkids.com



PRESENTING SPONSOR

\$15,000 | 1 AVAILABLE

PRESENTING SPONSOR OVERVIEW:

- Sponsor logo will be incorporated into the name of the event, "Swing Fore Miracles presented by (Company Name)"

PRE-EVENT BENEFITS:

- Logo or name referenced after event name, as well as highest logo placement on all printed and digital event materials (posters, brochures, on-site signage)
- Logo and/or text recognition on the landing page promoting the event and in any emails promoting the event
- Logo and/or text recognition included in the welcome communications for teams
- Mention in social media post and event page promoting event
- Use of **Children's Health Foundation** and event logos, pre-approved patient stories and patient photos for promoting your event sponsorship
- Opportunity for **Children's Health Foundation** representative to speak to company
- Mention in social media post and event page promoting event

EVENT BENEFITS:

- Prominent logo placement on printed and digital signage at event and on virtual landing page
- Full page logo/digital ad included in the rolling ads to be displayed on all 34 televisions within the bays during pre-determined timeframe
- Full page logo/digital ad on the screens on the Topgolf field to be included in rolling ads during event during pre-determined timeframe.
- Full page logo/ad on the rolling ads on the televisions inside the banquet hall that will run throughout the entirety of the event
- Logo on the handout inside the takeaway bags
- Opportunity to provide a premium swag item to be included in bags for up to 250 guests
- 2 complimentary VIP bays & entries into the tournament (up to 6 players per bay) with name/logo prominently displayed on outward facing bay signage
- 12 complimentary dinner tickets
- VIP Check-In
- Opportunity for a check presentation at the event
- Prominently placed exhibition table in the banquet hall to be staffed by company representatives
- Co-branded step-and-repeat placed inside banquet hall

POST-EVENT BENEFITS:

- Inclusion in annual donor report communications
- Logo included in event recap collateral

HOSPITALITY SPONSOR

\$10,000 | 1 AVAILABLE



HOSPITALITY SPONSOR OVERVIEW:

- Sponsorship of the food, beverages and service industry staff at event

PRE-EVENT BENEFITS:

- Logo and/or text included in the welcome communications for teams
- Exclusive mention of logo and name on the lunch tickets or wristbands
- Logo on the landing page for the event
- Use of **Children's Health Foundation** and event logos, pre-approved patient stories and patient photos for promoting your event sponsorship
- Opportunity for **Children's Health Foundation** representative to speak to company

EVENT BENEFITS:

- Logo and name displayed on all buffet tables and bar top inside the banquet hall
- Opportunity to provide branded napkins, disposable coasters, and/or drink holders to be distributed at buffet stations and bar
- Opportunity to set up an exhibition table to be staffed by company representatives in the banquet hall
- Opportunity to provide a premium swag item to be included in the takeaway bags for up to 250 guests
- Logo and/or text recognition in the welcome communications
- Mention in pre-tournament session
- Full page logo/digital ad included in the rolling ads to be displayed on all 34 televisions within the bays
- Full page logo/digital ad on the screens on the Topgolf field to be included in rolling ads during event
- Full page logo/digital ad displayed in the rolling ads on the banquet hall televisions throughout the entirety of the event
- 1 complimentary VIP Bay & entry into the tournament (up to 6 players per bay) with name/logo prominently displayed in your bay
- VIP Check-In
- 6 complimentary dinner tickets
- 6 event t-shirts

POST-EVENT BENEFITS:

- Inclusion in annual donor report communications
- Logo included in event recap collateral

TEE LINE SPONSOR

\$10,000 | 1 AVAILABLE

TEE LINE SPONSOR OVERVIEW:

- Sponsorship of the tee line, which includes temporary branding on or near the ball dispenser of all 34 bays during the event

PRE-EVENT BENEFITS:

- Logo and/or text included in the welcome communications for teams
- Logo on the landing page for the event
- Use of **Children's Health Foundation** and event logos, pre-approved patient stories and patient photos for promoting your event sponsorship
- Opportunity for **Children's Health Foundation** representative to speak to company

EVENT BENEFITS:

- Logo displayed on pre-approved temporary signage during event on or near the ball dispenser in all 34 bays
- Opportunity to set up an exhibition table to be staffed by company representatives in the banquet hall
- Opportunity to provide a premium swag item to be included in the takeaway bags for up to 250 guests
- Logo and/or text recognition in the welcome communications
- Mention in pre-tournament session
- Full page logo/digital ad included in the rolling ads to be displayed on all 34 televisions within the bays
- Full page logo/digital ad on the screens on the Topgolf field to be included in rolling ads during event
- Full page logo/digital ad displayed in the rolling ads on the banquet hall televisions throughout the entirety of the event
- 1 complimentary VIP Bay & entry into the tournament (up to 6 players per bay) with name/logo prominently displayed on outward-facing bay signage
- VIP Check-In
- 6 complimentary dinner tickets
- 6 event t-shirts

POST-EVENT BENEFITS:

- Inclusion in annual donor report communications
- Logo included in event recap collateral



JOIN US AT THE EVENT

PLAN TO WEAR YELLOW FOR THE BIG EVENT!

BAY PACKAGES



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Children's Miracle Network Hospitals



VIP BAY PACKAGE

\$5,000 | 5 AVAILABLE

- Central positioning for best golfing angles
- Up to 6 players per bay
- 6 dinner tickets
- 6 drink tickets for bar beverages
- Complimentary soft drinks
- 6 event t-shirts
- 6 entries into the Hole-In-One Challenge for a chance to win cash prize (if sponsorship is secured)
- 6 entries into the Longest Drive Challenge
- VIP check-in
- Logo displayed alongside patient picture on outward-facing team signage at your bay
- In-event professional photo opportunity with company and a **Children's Health Foundation** patient ambassador
- Name listed on landing page under "Competing Teams"
- Opportunity to decorate your bay with pre-approved branded materials (at expense of participant)
- 1 full-page ad in the scrolling ads throughout the banquet hall
- Logo included on 8.5" x 11" plexiglass stand on table and endcap within bay
- 6 takeaway bags with premium **Children's Health Foundation** items
- Use of **Children's Health Foundation** and event logos, pre-approved patient stories and patient photos for promoting your participation in the tournament
- Opportunity for **Children's Health Foundation** representative to speak to company

Note: Bays will be assigned on a first-come, first-served basis. We cannot accommodate requests for specific bays.

PREMIUM BAY PACKAGE

\$3,000 | 4 AVAILABLE

- Mid-position on floor
- Up to 6 players per bay
- 6 dinner tickets
- 6 drink tickets for bar beverages
- Complimentary soft drinks
- 6 event t-shirts
- 6 entries to the Hole-In-One Challenge for a chance to win cash prize (if sponsorship is secured)
- 6 entries into the Longest Drive Challenge
- Name listed on landing page under "Competing Teams"
- Logo included on 1 half-page ad in the scrolling ads throughout the banquet hall
- Logo displayed alongside patient picture on outward-facing team signage at your bay
- Logo included on 8.5" x 11" plexiglass stand on table and endcap within bay
- 6 takeaway bags
- Use of **Children's Health Foundation** and event logos, preapproved patient stories and patient photos for promoting your participation in the tournament
- Opportunity for **Children's Health Foundation** representative to speak to company

Note: Bays will be assigned on a first-come, first-served basis.
We cannot accommodate requests for specific bays.



STANDARD BAY PACKAGE

\$1,200 | 12 AVAILABLE

PACKAGE OVERVIEW:

- End positioning on floor
- Up to 6 players per bay
- 6 dinner tickets
- 6 drink tickets for bar beverages
- Complimentary soft drinks
- 6 event t-shirts
- 6 entries to the Hole-In-One Challenge for a chance to win cash prize (if sponsorship is secured)
- 6 entries into the Longest Drive Challenge
- Name listed on landing page under "Competing Teams"
- Name included on 8.5" x 11" plexiglass stand on table and endcap within bay
- 6 takeaway bags
- Use of **Children's Health Foundation** and event logos, pre-approved patient stories and patient photos for promoting your participation in the tournament
- Opportunity for **Children's Health Foundation** representative to speak to company

Note: Bays will be assigned on a first-come, first-served basis. We cannot accommodate requests for specific bays.

CONTACT US

Ready to swing into action? Reach out today for available sponsorship opportunities and team registration:

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