



2023

SPONSORSHIP PACKET

CHILDREN'S HEALTH FOUNDATION
INNOVATIVE BOARD



**LETTER FROM CHEYENNE COLLIER
CHAIRWOMAN OF THE INNOVATIVE BOARD**

The Innovative Board is a group of young professionals that mobilizes and educates the future generation of philanthropic Oklahomans. We complete this task through volunteering, securing donations, and hosting our annual events, Yard Party and Trivia Bowl. Using the listed opportunities as our catalyst, we unite individuals in the 22 to 35-year-old age group around our cause of helping Oklahoma's sick and injured children.

We hope that you will consider partnering with us this year as we raise money for the kids of Oklahoma!

Sincerely,
Cheyenne Collier



**LETTER FROM KATHY MCCRACKEN
EXECUTIVE DIRECTOR OF CHILDREN'S HEALTH FOUNDATION**

It is rare for our organization to be fortunate enough to have the quality of young professional volunteers as we do in our Innovative Board. Since their first meeting in August 2012, our Innovative Board members have been diligently working to bring community awareness and raise funds for Children's Health Foundation.

Children's Health Foundation focuses on the advancement of pediatric research, education, and care. All funds raised by the Children's Health Foundation stay in Oklahoma. Through endowments and direct support, the Children's Health Foundation attracts and retains excellent physician-scientists to direct research, treat patients, and train medical students for the benefit of more than 276,000 patient visits each year.

With the number of young professionals on the rise in Oklahoma City, it is a great feeling to know that they will continue the legacy of caring for Oklahoma's sick and injured children. By supporting this board, you will be making a difference in the life of a child. Thank you for giving our children a place to go...and a reason for hope!

Sincerely,
Kathy McCracken



ABOUT US

Children's Health Foundation improves the health of children through its support of research, education, and care in Oklahoma.

Funding for our programs is made possible through the efforts of a dedicated volunteer board, thousands of community volunteers, and donors. Through endowments and direct support, we are able to recruit and retain nationally and internationally recognized pediatric physician-scientists to direct research, treat patients, and train medical students.

Established in 1983, Children's Health Foundation is a private 501(C)3 Nonprofit that has invested more than \$150 million into research, programs, education, equipment, and world-class pediatric physicians and researchers to care for Oklahoma's children, regardless of a family's ability to pay. All funds raised in Oklahoma stay in Oklahoma so children will have access to exceptional pediatric specialists without having to leave their home.



2023 INNOVATIVE BOARD

CHEYENNE COLLIER, CHAIR AUSTIN HEITZINGER
VICTORIA FLETCHER, VICE CHAIR CESAR HOLGUIN
AUBREY ALEXANDER COURTNEY KEELING
KATIE BAXTER-CLARK ALYSSA LANKFORD
ISABELLA BEEVERS STEPHANIE LYKES
BAYLEE BORK KATIE MACKENZIE
EMERY BROWN ALEXX PFEIFFER
SAM COLLIER EDYN ROLLS
MARIO FIGUEROA BRYCE WHEELER
JEFFERSON HARRIS

**FOR ANY QUESTIONS OR TO SUBMIT YOUR SPONSOR RESPONSE FORM, PLEASE
CONTACT CHF'S DEVELOPMENT COORDINATOR MAKENZIE DEAN.
MAKENZIE-DEAN@CHFKIDS.COM
405.234.7696**





OUR EVENTS

JUNE 29, 2023

YARD PARTY

Yard Party is an event held by the iBoard in the summer where attendees will have the opportunity to sample beer from local breweries, play outdoor games, participate in a silent auction, and network with other young professionals in Oklahoma. Tickets sold for this event will give attendees access to the brewery samples, a t-shirt, and a signature tasting glass. Last year's event raised more than \$7,000.

NOVEMBER 16, 2023

TRIVIA BOWL

Trivia Bowl is a trivia tournament hosted by the iBoard, historically on the Thursday before Thanksgiving. Over 300 attendees will gather together to compete in five rounds of mind-boggling trivia with access to an open bar and complimentary food. Our attendees will also have the chance to bid on items in our live and silent auctions and buy tickets to win raffle prizes. In 2022, Trivia Bowl raised more than \$32,000 for the foundation.

SPONSORSHIP LEVELS

\$10,000

PRESENTING SPONSOR*

\$7,500

CHAMPION SPONSOR

\$5,000

MIRACLE SPONSOR

\$4,000

FOOD SPONSOR* (TRIVIA BOWL)

\$2,500

LEGACY SPONSOR

\$1,000

BUTTERFLY SPONSOR



SPONSORSHIP LEVELS

PRESENTING SPONSOR *

\$10,000

- 2 TABLES AT TRIVIA BOWL FOR 8 ATTENDEES EACH (16 TOTAL)
- OPEN BAR & COMPLIMENTARY FOOD AT TRIVIA BOWL
- VERBAL ACKNOWLEDGMENT AT TRIVIA BOWL
- ACKNOWLEDGMENT ON PRINTED MATERIALS AT TRIVIA BOWL
- ACKNOWLEDGMENT ON SCREEN AT TRIVIA BOWL
- ACKNOWLEDGMENT IN EMAIL TO TRIVIA BOWL ATTENDEES
- 5 MULLIGANS PER TABLE AT TRIVIA BOWL
- 4 RAFFLE TICKETS PER ATTENDEE AT TRIVIA BOWL
- ACKNOWLEDGMENT AT REGISTRATION AT TRIVIA BOWL
- LOGO ON ANSWER SHEETS AT TRIVIA BOWL
- 8 TICKETS TO ATTEND YARD PARTY
- VERBAL ACKNOWLEDGMENT AT YARD PARTY
- ACKNOWLEDGMENT ON PRINTED MATERIALS AT YARD PARTY
- 2 INSTAGRAM POSTS IN 2023 (1 FOR EACH EVENT)
- 2 FACEBOOK POSTS IN 2023 (1 FOR EACH EVENT)

*ONLY ONE

CHAMPION SPONSOR

\$7,500

- 2 TABLES AT TRIVIA BOWL FOR 8 ATTENDEES EACH (16 TOTAL)
 - OPEN BAR & COMPLIMENTARY FOOD AT TRIVIA BOWL
 - VERBAL ACKNOWLEDGMENT AT TRIVIA BOWL
 - ACKNOWLEDGMENT ON PRINTED MATERIALS AT TRIVIA BOWL
 - ACKNOWLEDGMENT ON SCREEN AT TRIVIA BOWL
 - ACKNOWLEDGMENT IN EMAIL TO TRIVIA BOWL ATTENDEES
 - 4 MULLIGANS PER TABLE AT TRIVIA BOWL
 - 2 RAFFLE TICKETS PER ATTENDEE AT TRIVIA BOWL
 - 6 TICKETS TO ATTEND YARD PARTY
 - VERBAL ACKNOWLEDGMENT AT YARD PARTY
 - ACKNOWLEDGMENT ON PRINTED MATERIALS AT YARD PARTY
 - 2 INSTAGRAM POSTS IN 2023 (1 FOR EACH EVENT)
 - 2 FACEBOOK POSTS IN 2023 (1 FOR EACH EVENT)
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MIRACLE SPONSOR

\$5,000

- 1 TABLE AT TRIVIA BOWL FOR 8 ATTENDEES
 - OPEN BAR & COMPLIMENTARY FOOD AT TRIVIA BOWL
 - VERBAL ACKNOWLEDGMENT AT TRIVIA BOWL
 - ACKNOWLEDGMENT ON PRINTED MATERIALS AT TRIVIA BOWL
 - ACKNOWLEDGMENT ON SCREEN AT TRIVIA BOWL
 - ACKNOWLEDGMENT IN EMAIL TO TRIVIA BOWL ATTENDEES
 - 2 MULLIGANS AT TRIVIA BOWL
 - 2 RAFFLE TICKETS PER ATTENDEE AT TRIVIA BOWL
 - 4 TICKETS TO ATTEND YARD PARTY
 - VERBAL ACKNOWLEDGMENT AT YARD PARTY
 - ACKNOWLEDGMENT ON PRINTED MATERIALS AT YARD PARTY
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FOOD SPONSOR *

\$4,000

- 1 TABLE AT TRIVIA BOWL FOR 8 ATTENDEES
 - OPEN BAR & COMPLIMENTARY FOOD AT TRIVIA BOWL
 - VERBAL ACKNOWLEDGMENT AT TRIVIA BOWL
 - ACKNOWLEDGMENT ON PRINTED MATERIALS AT TRIVIA BOWL
 - ACKNOWLEDGMENT ON SCREEN AT TRIVIA BOWL
 - ACKNOWLEDGMENT IN EMAIL TO TRIVIA BOWL ATTENDEES
 - ACKNOWLEDGMENT ON MENUS AT TRIVIA BOWL
 - ACKNOWLEDGMENT ON FOOD TABLES AT TRIVIA BOWL
 - 1 INSTAGRAM POST AFTER TRIVIA BOWL
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*ONLY ONE (TRIVIA BOWL)

LEGACY SPONSOR

\$2,500

- 1 TABLE AT TRIVIA BOWL FOR 8 ATTENDEES
 - OPEN BAR & COMPLIMENTARY FOOD AT TRIVIA BOWL
 - VERBAL ACKNOWLEDGMENT AT TRIVIA BOWL
 - ACKNOWLEDGMENT ON PRINTED MATERIALS AT TRIVIA BOWL
 - ACKNOWLEDGMENT ON SCREEN AT TRIVIA BOWL
 - 2 TICKETS TO ATTEND YARD PARTY
 - VERBAL ACKNOWLEDGMENT AT YARD PARTY
 - ACKNOWLEDGMENT ON PRINTED MATERIALS AT YARD PARTY
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BUTTERFLY SPONSOR

\$1,000

- 1 TABLE AT TRIVIA BOWL FOR 8 ATTENDEES
 - OPEN BAR & COMPLIMENTARY FOOD AT TRIVIA BOWL
 - VERBAL ACKNOWLEDGMENT AT TRIVIA BOWL
 - ACKNOWLEDGMENT ON PRINTED MATERIALS AT TRIVIA BOWL
 - VERBAL ACKNOWLEDGMENT AT YARD PARTY
 - ACKNOWLEDGMENT ON PRINTED MATERIALS AT YARD PARTY
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SPONSOR RESPONSE FORM

_____ (company or individual name as it should appear in recognition) agrees to sponsor the 2023 Children's Health Foundation's Innovative Board.

Please select your level of participation:

Sponsorship Amount: _____

In-Kind Donation & Value: _____

Please list a contact from your company for this event:

Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Please email your form to: makenzie-dean@chfkids.com